Managing Innovation (BUS020X618S) (Academic year 2024-2025)

MC 2023-24: Rebecca Natrajan



Abernathy, W., and J. Utterback. 1978. 'Patterns of Industrial Innovation'. Technology Review 80 (7): 40–47.

Amabile, 1998, T. n.d. 'How to Kill Creativity'. Harvard Business Review 76 (5): 76-87.

Amabile, T., R. Conti, H. Coon, J. Lazenby, and M. Herron. 1996. 'Assessing the Work Environment for Creativity'. Academy of Management Journal 39 (5): 1154–84.

AMABILE, T. M., R. CONTI, H. COON, J. LAZENBY, and M. HERRON. 1996. 'ASSESSING THE WORK ENVIRONMENT FOR CREATIVITY.' Academy of Management Journal 39 (5): 1154–84. https://doi.org/10.2307/256995.

Amabile, T., E. Schatzel, G. Moneta, and S. Kramer. 2004. 'Leader Behaviors and the Work Environment for Creativity: Perceived Leader Support'. The Leadership Quarterly 15 (1): 5–32. https://doi.org/10.1016/j.leagua.2003.12.003.

Anderson, P., and M. Tushman. 1990. 'Technological Discontinuities and Dominant Designs: A Cyclical Model of Technological Change'. Administrative Science Quarterly 35 (4): 604–33.

——. 1991. 'Managing through Cycles of Technological Change'. Research Technology Management 34 (3): 26–31.

Anderson, Philip, and Michael L. Tushman. 1990. 'Technological Discontinuities and Dominant Designs: A Cyclical Model of Technological Change'. Administrative Science Quarterly 35 (4). https://doi.org/10.2307/2393511.

Anthony, S., M. Eyring, and L. Gibson. 2006. 'Mapping Your Innovation Strategy'. Harvard Business Review 84 (5): 104–13.

Atuahene-Gima, K., and H-Y. Li. 2004. 'Strategic Decision Comprehensiveness and New Product Development Outcomes in New Technology Ventures'. Academy of Management Journal 47 (4): 583–97.

Becker, M. 2005. 'The Concept of Routines: Some Clarifications'. Cambridge Journal of Economics 29 (2): 249–62. https://doi.org/10.1093/cje/bei031.

Becker, M., N. Lazaric, R. Nelson, and S. Winter. 2005. 'Applying Organizational Routines in Understanding Organizational Change'. Industrial and Corporate Change 14 (5): 775–91. https://doi.org/10.1093/icc/dth071.

Becker, M., and F. Zirpoli. 2008. 'Applying Organizational Routines in Analyzing the Behavior of Organizations'. Journal of Economic Behavior & Organization 66 (1): 128–48. https://doi.org/10.1016/j.jebo.2007.04.002.

Becker, Markus C.Lazaric, NathalieNelson, Richard R.Winter, Sidney G. 2005. 'Applying Organizational Routines in Understanding Organizational Change'. Industrial and Corporate Change 14: 775–91.

Berson, Y., and J. Linton. 2005. 'An Examination of the Relationships between Leadership Style, Quality, and Employee Satisfaction in R&D versus Administrative Environments'. R & D Management 35 (1): 51–60. https://doi.org/10.1111/j.1467-9310.2005.00371.x.

Berson, Yair1Linton, Jonathan D.2. 2005. 'An Examination of the Relationships between Leadership Style, Quality, and Employee Satisfaction in R&D versus Administrative Environments'. R & D Management 35: 51–60.

Bessant, J., and J. Tidd. 2015. Innovation and Entrepreneurship. Third edition. Chichester, West Sussex, United Kingdom: Wiley.

Birkinshaw, J. 2004. 'Building Ambidexterity Into an Organization'. MIT Sloan Management Review. Summer 45 (4): 47–55.

Birkinshaw, Julian1 jbirkinshaw@london.eduGibson, Cristina2 cgibson@uci.edu. 2004. 'Building Ambidexterity Into an Organization.' MIT Sloan Management Review 45 (4): 47–55.

Björk, J., and M. Magnusson. 2009. 'Where Do Good Innovation Ideas Come from? Exploring the Influence of Network Connectivity on Innovation Idea Quality'. Journal of Product Innovation Management 26 (6): 662–70. http://dx.doi.org/10.1111/j.1540-5885.2009.00691.x.

Bruno, C., and V. Reinhilde. 2006. 'In Search of Complementarity in Innovation Strategy: Internal R&D and External Knowledge Acquisition'. Management Science 52 (1): 68–82.

Chesbrough, H. 2003. 'The Era of Open Innovation'. MIT Sloan Management Review. Spring 44 (3): 35–41.

——. 2004. 'Managing Open Innovation'. Research Technology Management 47 (1): 23–26.

Christensen, C. 2004. Seeing What's next?: Using Theories of Innovation to Predict Industry Change. Boston, MA: Harvard Business School Press.

——. 2011. The Innovator's Dilemma: The Revolutionary Book That Will Change the Way You Do Business. New [ed.]. New York: HarperBusiness.

Christensen, C., and M. Overdorf. 2000. 'Meeting the Challenge of Disruptive Change'. Harvard Business Review 78 (2): 66–76.

Christensen, C., and M. Raynor. 2003. The Innovator's Solution: Creating and Sustaining Successful Growth. Boston, Mass: Harvard Business School.

Christensen, Clayton M. 2011. The Innovator's Dilemma: The Revolutionary Book That Will Change the Way You Do Business. New [ed.]. New York: HarperBusiness.

Christensen, Clayton M., Scott D. Anthony, and Erik A. Roth. 2004. Seeing What's next: Using the Theories of Innovation to Predict Industry Change. Boston, Mass: Harvard Business School.

Christensen, Clayton M., and Michael E. Raynor. 2003. The Innovator's Solution: Creating and Sustaining Successful Growth. Boston, Mass: Harvard Business School.

Christensen, Clayton M.1Overdorf, Michael2. 2000. 'Harvard Business Review. Mar/Apr' 78 (2): 66–76.

Christensen, Clayton; Raynor, Michael; McDonald, Rory. 2015. 'What Is Disruptive Innovation?' Harvard Business Review 93 (12): 44–53.

Clarysse, B., M. Wright, A. Lockett, E. Van de Velde, and A. Vohora. 2005. 'Spinning out New Ventures: A Typology of Incubation Strategies from European Research Institutions'. Journal of Business Venturing 20 (2): 183–216. https://doi.org/10.1016/j.jbusvent.2003.12.004.

Dodgson, M., and D. Gann. 2010. Innovation: A Very Short Introduction (Electronic Resource). Vol. Very short introductions. Oxford: Oxford University Press. http://site.ebrary.com/lib/roehampton/Doc?id=10464186.

Dosi, G., and D. Teece. 1994. 'The Dynamic Capabilities of Firms: An Introduction'. Industrial and Corporate Change 3 (3): 537–537. https://doi.org/10.1093/icc/3.3.537-a.

Drazin, R., M. A. Glynn, and R. K. Kazanjian. 1999a. 'MULTILEVEL THEORIZING ABOUT CREATIVITY IN ORGANIZATIONS: A SENSEMAKING PERSPECTIVE.' Academy of Management Review 24 (2): 286–307. https://doi.org/10.5465/AMR.1999.1893937.

Drazin, R., M-A. Glynn, and R. Kazanjian. 1999b. 'Multilevel Theorizing about Creativity in Organizations: A Sensemaking Perspective'. The Academy of Management Review 24 (2): 286–307.

https://roe.idm.oclc.org/login?url=http://www.jstor.org/stable/259083?seq=1#page_scan_t ab contents.

Drucker, Peter F. 1999. 'Knowledge-Worker Productivity: The Biggest Challenge'. California Management Review 41 (2): 79–94. https://doi.org/10.2307/41165987.

Ehrhart, M., and K. Klein. 2001. 'Predicting Followers' Preferences for Charismatic Leadership: The Influence of Follower Values and Personality'. The Leadership Quarterly 12 (2): 153–79. https://doi.org/10.1016/S1048-9843(01)00074-1.

Elkins, T., and R. Keller. 2003. 'Leadership in Research and Development Organizations: A Literature Review and Conceptual Framework'. The Leadership Quarterly 14 (4–5): 587–606. https://doi.org/10.1016/S1048-9843(03)00053-5.

Espedal, B. 2006. 'Do Organizational Routines Change as Experience Changes?' The Journal of Applied Behavioral Science 42 (4): 468–90. https://doi.org/10.1177/0021886306291601.

Ettlie, John E., and John E. Ettlie. 2006. Managing Innovation: New Technology, New Products, and New Services in a Global Economy. Electronic resource. 2nd ed. Amsterdam: Butterworth-Heinemann.

 $https://roe.idm.oclc.org/login?url=http://www.vlebooks.com/vleweb/product/openreader?id=Roehampton\&isbn=9780080479101\&uid=^u.$

Feldman, M., and B. Pentland. 2003. 'Reconceptualizing Organizational Routines as a Source of Flexibility and Change'. Administrative Science Quarterly. Mar 48 (1): 94–118.

Feldman, Martha S.1Pentland, Brian T.2. 2003. 'Reconceptualizing Organizational Routines as a Source of Flexibility and Change'. Administrative Science Quarterly 48: 94–118.

Francis, D., J. Bessant, and M. Hobday. 2003a. 'Managing Radical Organisational Transformation'. Management Decision 41 (1): 18–31. https://doi.org/10.1108/00251740310462023.

——. 2003b. 'Managing Radical Organisational Transformation'. Management Decision 41 (1): 18–31. https://doi.org/10.1108/00251740310462023.

Frishammar, Johan, and Vinit Parida. 2019a. 'Circular Business Model Transformation: A Roadmap for Incumbent Firms'. California Management Review 61 (2): 5–29. https://doi.org/10.1177/0008125618811926.

———. 2019b. 'Circular Business Model Transformation: A Roadmap for Incumbent Firms'. California Management Review 61 (2): 5–29. https://doi.org/10.1177/0008125618811926.

Gassmann, Oliver. 2014. Business Model Navigator: 55 Models That Will Revolutionise Your Business. Indianapolis, USA: Pearson Education.

Gassmann, Oliver, Karolin Frankenberger, and Michaela Choudury. 2020. The Business Model Navigator. Harlow, United Kingdom: Pearson Education, Limited. https://learning.oreilly.com/library/view/the-business-model/9781292327143/?sso_link=yes & amp;sso_link_from=RoehamptonUniversity.

Gilson, L., and C. Shalley. 2004. 'A Little Creativity Goes a Long Way: An Examination of Teams' Engagement in Creative Processes'. Journal of Management 30 (4): 453–70. http://jom.sagepub.com/content/30/4/453.full.pdf+html.

Hamel, Gary; Prahalad, C.K. 1994. 'Competing for the Future'. Harvard Business Review 72 (4).

Hammer, Michael. 1990. 'Reengineering Work: Don't Automate, Obliterate'. Harvard Business Review 68 (4): 104–12.

Hansen, Morten T.; Birkinshaw, Julian. 2007. 'The Innovation Value Chain'. Harvard Business Review 85 (6): 121–30.

Hart, S., and C. Christensen. 2002. 'The Great Leap'. MIT Sloan Management Review 44 (1): 51–56.

Hart, Stuart L.1,2 slhart@unc.eduChristensen, Clayton M.3 cchristensen@hbs.edu. 2002.

'The Great Leap.' MIT Sloan Management Review 44 (1): 51-56.

Henderson, R., and K. Clark. 1990. 'Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms'. Administrative Science Quarterly 35 (1): 9–30.

Henderson, Rebecca M.1Clark, Kim B.2. 1990. 'Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms.' Administrative Science Quarterly 35 (1): 9–30.

Kim, W. Chan; Mauborgne, Renée. 2004. 'Blue Ocean Strategy'. Harvard Business Review 82 (10): 76–84.

Korhonen, Jouni, Antero Honkasalo, and Jyri Seppälä. 2018a. 'Circular Economy: The Concept and Its Limitations'. Ecological Economics 143 (January): 37–46. https://doi.org/10.1016/j.ecolecon.2017.06.041.

——. 2018b. 'Circular Economy: The Concept and Its Limitations'. Ecological Economics 143 (January): 37–46. https://doi.org/10.1016/j.ecolecon.2017.06.041.

Li, H-Y., and K. Atuahene-Gima. 2001. 'Product Innovation Strategy and the Performance of New Technology Ventures in China'. Academy of Management Journal 44 (6): 1123–34.

McKeown, Max. 2008. Truth about Innovation. Harlow, England: Pearson Education, Limited.

'Meeting the Challenge of Disruptive Change'. n.d. https://hbr.org/2000/03/meeting-the-challenge-of-disruptive-change.

Narayanan, V. 2000. Managing Technology and Innovation for Competitive Advantage. Prentice Hall.

Nelson, R., and S. Winter. 1982. An Evolutionary Theory of Economic Change. Cambridge, Mass: Belknap Press.

Ng, W., and K. Keasey. 2010. 'Growing beyond Smallness: How Do Small, Closely Controlled Firms Survive?' International Small Business Journal 28 (6): 620–30. https://doi.org/10.1177/0266242610369879.

Ng, W., and R. Thorpe. 2010. 'Not Another Study of Great Leaders: Entrepreneurial Leadership in a Mid-Sized Family Firm for Its Further Growth and Development'. International Journal of Entrepreneurial Behavior & Research 16 (5): 457–76. https://doi.org/10.1108/13552551011071896.

Ng, Wilson1Thorpe, Richard2. 2010. 'Not Another Study of Great Leaders: Entrepreneurial Leadership in a Midsized Family Firm for Its Further Growth and Development'. International Journal of Entrepreneurial Behaviour and Research 16: 457–76.

Nonaka, Ikujiro. 2007. 'The Knowledge Creating Company'. Harvard Business Review 85 (7/8): 162–71.

'Organization Science'. n.d.

'Osterwalder, A. (2013) "A Better Way to Think About Your Business Model". Harvard Business Review. 91(5)'. n.d. https://hbr.org/2013/05/a-better-way-to-think-about-yo.

'Patterns of Industrial Innovation'. n.d.

https://s3.amazonaws.com/academia.edu.documents/50444122/Abernathy1978.pdf?AWSAccessKeyId=AKIAIWOWYYGZ2Y53UL3A&Expires=1510768923&Signature=8DFa84zMNsdonBjL6GjPVXpKVJE%3D&response-content-disposition=inline%3B%20filename%3DPatterns_of Industrial Innovation.pdf.

Pentland, Brian, Thorvald Hærem, and Derek Hillison. 2010. 'Comparing Organizational Routines as Recurrent Patterns of Action'. Organization Studies 31 (7): 917–40. http://dx.doi.org/10.1177/0170840610373200.

Phillips, W., H. Noke, J. Bessant, and R. Lamming. 2006. 'Beyond the Steady State: Managing Discontinuous Product and Process Innovation'. International Journal of Innovation Management 10 (2): 175–96.

Porter, Michael E. 2008. 'The Five Competitive Forces That Shape Strategy'. Harvard Business Review 86 (1): 78–93.

Powell, Taman H., and Véronique Ambrosini. 2012. 'Powell, T. & Ambrosini, V. (2012) "A Pluralistic Approach to Knowledge Management Practices: Evidence from Consultancy Companies". Long Range Planning. 45(2-3) Pp. 209-226.' Long Range Planning 45 (2-3): 209-26. https://doi.org/10.1016/j.lrp.2012.02.005.

Powell, Taman H.; Mathew Hughes. n.d. 'Powell, T. & Hughes, M. (2016) "Exploring Value as the Foundation of Value Proposition Design". Journal of Business Models. 4(1).' Journal of Business Models.

http://journalofbusinessmodels.com/vol-4-no-1-2016/vol-4-no-1-pp-29-44/.

——. n.d. 'Powell, T. & Hughes, M. (2016) "Exploring Value as the Foundation of Value Proposition Design". Journal of Business Models. 4(1).' Journal of Business Models. http://journalofbusinessmodels.com/vol-4-no-1-2016/vol-4-no-1-pp-29-44/.

Prahalad, C. 2012. 'Bottom of the Pyramid as a Source of Breakthrough Innovations'. Journal of Product Innovation Management 29 (1): 6–12.

Prahalad, C. K. 2012. 'Bottom of the Pyramid as a Source of Breakthrough Innovations'. Journal of Product Innovation Management 29 (Issue: Number 1 p6-12): 6-12.

Prahalad, C. K.; Hamel, Gary. n.d. 'The Core Competence of the Corporation'. Harvard Business Review 68 (3): 79–91.

Rerup, C., and M. Feldman. 2011. 'Routines as a Source of Change in Organizational Schemata: The Role of Trial-and-Error Learning'. Academy of Management Journal 54 (3): 577–610.

Roberts, E. 2007. 'Managing Invention and Innovation'. Research Technology Management 50 (1): 35–54.

Roberts, Edward B.1 eroberts@mit.edu. 2007. 'MANAGING INVENTION AND INNOVATION.' Research Technology Management 50 (1): 35–54.

Scott, S., and R. Bruce, 1994. n.d. 'Determinants of Innovative Behavior: A Path Model of Individual Innovation in the Workplace'. Academy of Management Journal 37 (3): 580–607.

SD Anthony. n.d. 'Mapping Your Innovation Strategy.' Harvard Business Review 84 (5): 104–13, 157. http://europepmc.org/abstract/med/16649702.

Suárez, F., and J. Utterback. 1995. 'Dominant Designs and the Survival of Firms'. Strategic Management Journal 16 (6): 415–30.

https://roe.idm.oclc.org/login?url=http://www.jstor.org/stable/2486786?seq=1#page_scan_tab_contents.

Taman H Powell. 2009. 'Powell, T. & Thomas, H. (2009) "Dynamic Knowledge Creation". In The Handbook of Research on Strategy and Foresight (Edward Elgar)'. https://www.researchgate.net/publication/267257007 Dynamic knowledge creation.

Teece, D., G. Pisano, and A. Shuen. 1997. 'Dynamic Capabilities and Strategic Management'. Strategic Management Journal 18 (7): 509–33. https://roe.idm.oclc.org/login?url=http://www.jstor.org/stable/3088148?seq=1#page_scan_tab_contents.

Tidd, Joseph, and J. R. Bessant. 2013a. Managing Innovation: Integrating Technological, Market and Organizational Change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons.

- ———. 2013b. Managing Innovation: Integrating Technological, Market and Organizational Change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons.
- ———. 2013c. Managing Innovation: Integrating Technological, Market and Organizational Change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons.
- ———. 2013d. Managing Innovation: Integrating Technological, Market and Organizational Change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons.
- ———. 2013e. Managing Innovation: Integrating Technological, Market and Organizational Change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons.
- ———. 2013f. Managing Innovation: Integrating Technological, Market and Organizational Change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons.
- ——. 2013g. Managing Innovation: Integrating Technological, Market and Organizational Change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons.
- ———. 2013h. Managing Innovation: Integrating Technological, Market and Organizational Change. Fifth edition. Chichester, West Sussex: John Wiley & Sons.
- ———. 2024. Managing Innovation: Integrating Technological, Market and Organizational Change. Eighth edition. Hoboken, NJ: Wiley.

Trott, Paul. 2016. Innovation Management and New Product Development. Sixth Edition. Harlow: Pearson.

https://roe.idm.oclc.org/login?url=https://ebookcentral.proquest.com/lib/roehampton-eboo

ks/detail.action?docID=6401107.

Tushman, M., and P. Anderson. 1986. 'Technological Discontinuities and Organizational Environments'. Administrative Science Quarterly 31 (3): 439–65.

Tushman, Michael L.1Anderson, Philip2. n.d. 'Technological Discontinuities and Organizational Environments.' Administrative Science Quarterly 31 (3): 439–65.

Utterback, J. 1996. Mastering the Dynamics of Innovation. Boston, Mass: Harvard Business School.

Utterback, J., and W. Abernathy. 1975. 'A Dynamic Model of Product and Process Innovation'. Omega 3 (6): 639–56.

Utterback, J., and H. Acee. 2005. 'Disruptive Technologies: An Expanded View'. International Journal of Innovation Management 9 (1): 1–17.

Utterback, James M, and William J Abernathy. 1975. 'A Dynamic Model of Process and Product Innovation'. Omega 3 (6): 639–56. https://doi.org/10.1016/0305-0483(75)90068-7.

UTTERBACK, JAMES M., and HAPPY J. ACEE. 2005. 'DISRUPTIVE TECHNOLOGIES: AN EXPANDED VIEW'. International Journal of Innovation Management 09 (01): 1–17. https://doi.org/10.1142/S1363919605001162.

Vachani, SushilSmith, N. Craig. 2008. 'Socially Responsible Distribution: Distribution Strategies for Reaching the Bottom of the Pyramid'. California Management Review 50 (Issue: Number 2 p52-84): 52-84.

West, M., C. Borrill, J. Dawson, F. Brodbeck, D. Shapiro, and B. Haward. 2003. 'Leadership Clarity and Team Innovation in Health Care'. The Leadership Quarterly 14 (4–5): 393–410. https://doi.org/10.1016/S1048-9843(03)00044-4.

West, Michael A.A1, A2Borrill, Carol S.A1Dawson, Jeremy F.A1, A2Brodbeck, FelixA1Shapiro, David A.A3, A4Haward, BobA3. 2003. 'Leadership Clarity and Team Innovation in Health Care'. The Leadership Quarterly 14: 393–410.

Woodman, R., J. Sawyer, and R. Griffin. 1993. 'Toward a Theory of Organizational Creativity'. The Academy of Management Review 18 (2): 293–321. https://roe.idm.oclc.org/login?url=http://www.jstor.org/stable/258761?seq=1#page_scan_t ab contents.

Woodman, R. W., J. E. Sawyer, and R. W. Griffin. 1993. 'TOWARD A THEORY OF ORGANIZATIONAL CREATIVITY.' Academy of Management Review 18 (2): 293–321. https://doi.org/10.5465/AMR.1993.3997517.