

Managing Innovation (BUS020X618S) (Academic year 2024-2025)

MC 2023-24: Rebecca Natrajan

View Online



1.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. Eighth edition. Hoboken, NJ: Wiley; 2024.

2.

Hansen, Morten T.; Birkinshaw, Julian. The Innovation Value Chain. Harvard Business Review. 2007;85(6):121-130.

3.

McKeown M. Truth about innovation. Harlow, England: Pearson Education, Limited; 2008.

4.

Powell, Taman H.; Mathew Hughes. Powell, T. & Hughes, M. (2016) "Exploring Value as the Foundation of Value Proposition Design". Journal of Business Models. 4(1). Journal of Business Models [Internet]. Available from: <http://journalofbusinessmodels.com/vol-4-no-1-2016/vol-4-no-1-pp-29-44/>

5.

Porter, Michael E. The Five Competitive Forces that Shape Strategy. Harvard Business Review. 2008;86(1):78-93.

6.

Prahalad, C. K.; Hamel, Gary. The Core Competence of the Corporation. Harvard Business Review. 68(3):79-91.

7.

Hamel, Gary; Prahalad, C.K. Competing for the Future. Harvard Business Review. 1994;72(4).

8.

Powell TH, Ambrosini V. Powell, T. & Ambrosini, V. (2012) "A Pluralistic Approach to Knowledge Management Practices: Evidence from Consultancy Companies". Long Range Planning. 45(2-3) pp. 209-226. Long Range Planning. 2012 Apr;45(2-3):209-226.

9.

Nonaka, Ikujiro. The Knowledge Creating Company. Harvard Business Review. 2007;85(7/8):162-171.

10.

Taman H Powell. Powell, T. & Thomas, H. (2009) 'Dynamic Knowledge Creation'. In The Handbook of Research on Strategy and Foresight (Edward Elgar). 2009; Available from: https://www.researchgate.net/publication/267257007_Dynamic_knowledge_creation

11.

Drucker PF. Knowledge-worker productivity: The biggest challenge. California Management Review. 1999 Jan;41(2):79-94.

12.

Kim, W. Chan; Mauborgne, Renée. Blue Ocean Strategy. Harvard Business Review. 2004;82(10):76-84.

13.

Christensen, Clayton; Raynor, Michael; McDonald, Rory. What Is Disruptive Innovation?

Harvard Business Review. 2015;93(12):44–53.

14.

Hammer, Michael. Reengineering work: Don't automate, obliterate. Harvard Business Review. 1990;68(4):104–112.

15.

Osterwalder, A. (2013) "A Better Way to Think About Your Business Model". Harvard Business Review. 91(5) [Internet]. Available from:
<https://hbr.org/2013/05/a-better-way-to-think-about-yo>

16.

Powell, Taman H.; Mathew Hughes. Powell, T. & Hughes, M. (2016) "Exploring Value as the Foundation of Value Proposition Design". Journal of Business Models. 4(1). Journal of Business Models [Internet]. Available from:
<http://journalofbusinessmodels.com/vol-4-no-1-2016/vol-4-no-1-pp-29-44/>

17.

Frishammar J, Parida V. Circular Business Model Transformation: A Roadmap for Incumbent Firms. California Management Review. 2019 Feb;61(2):5–29.

18.

Korhonen J, Honkasalo A, Seppälä J. Circular Economy: The Concept and its Limitations. Ecological Economics. 2018 Jan;143:37–46.

19.

Gassmann O, Frankenberger K, Choudury M. The Business Model Navigator [Internet]. Harlow, United Kingdom: Pearson Education, Limited; 2020. Available from:
https://learning.oreilly.com/library/view/the-business-model/9781292327143/?sso_link=yes&sso_link_from=RoehamptonUniversity

20.

Gassmann O. Business model navigator : 55 models that will revolutionise your business. Indianapolis, USA: Pearson Education; 2014.

21.

Organization Science. INFORMS;

22.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons; 2013.

23.

Chesbrough H. The era of open innovation. MIT Sloan Management Review Spring. MIT Sloan Management Review; 2003;44(3):35–41.

24.

Chesbrough H. Managing open innovation. Research Technology Management. Industrial Research Institute; 2004;47(1):23–26.

25.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons; 2013.

26.

Anderson P, Tushman M. Managing through cycles of technological change. Research Technology Management. Industrial Research Institute; 1991;34(3):26–31.

27.

Birkinshaw, Julian1 jbirkinshaw@london.eduGibson, Cristina2 cgibson@uci.edu. Building Ambidexterity Into an Organization. MIT Sloan Management Review. 2004;45(4):47–55.

28.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons; 2013.

29.

Becker, Markus C.Lazaric, NathalieNelson, Richard R.Winter, Sidney G. Applying organizational routines in understanding organizational change. Industrial and Corporate Change. 2005;14:775–791.

30.

Berson, Yair¹Linton, Jonathan D.². An examination of the relationships between leadership style, quality, and employee satisfaction in R&D versus administrative environments. R & D Management. 2005;35:51–60.

31.

Feldman, Martha S.¹Pentland, Brian T.². Reconceptualizing Organizational Routines as a Source of Flexibility and Change. Administrative Science Quarterly. 2003;48:94–118.

32.

Ng, Wilson¹Thorpe, Richard². Not another study of great leaders: Entrepreneurial leadership in a midsized family firm for its further growth and development. International Journal of Entrepreneurial Behaviour and Research. 2010;16:457–476.

33.

West, Michael A.^{A1}, A2Borrill, Carol S.^{A1}Dawson, Jeremy F.^{A1}, A2Brodbeck, Felix^{A1}Shapiro, David A.^{A3}, A4Haward, Bob^{A3}. Leadership clarity and team innovation in health care. The Leadership Quarterly. 2003;14:393–410.

34.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons; 2013.

35.

Roberts, Edward B.1 eroberts@mit.edu. MANAGING INVENTION AND INNOVATION. Research Technology Management. 2007;50(1):35–54.

36.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons; 2013.

37.

Tushman, Michael L.1Anderson, Philip2. Technological Discontinuities and Organizational Environments. Administrative Science Quarterly. 31(3):439–465.

38.

Utterback JM, Abernathy WJ. A dynamic model of process and product innovation. Omega. 1975 Dec;3(6):639–656.

39.

SD Anthony. Mapping your innovation strategy. Harvard business review [Internet]. 84(5):104–13, 157. Available from: <http://europepmc.org/abstract/med/16649702>

40.

patterns of industrial innovation [Internet]. Available from: https://s3.amazonaws.com/academia.edu.documents/50444122/Abernathy1978.pdf?AWSAccessKeyId=AKIAIWOWYYGZ2Y53UL3A&Expires=1510768923&Signature=8DFa84zMNsdo nBjL6GjPVXpKVJE%3D&response-content-disposition=inline%3B%20filename%3DPatterns_of_Industrial_Innovation.pdf

41.

Anderson P, Tushman ML. Technological Discontinuities and Dominant Designs: A Cyclical Model of Technological Change. *Administrative Science Quarterly*. 1990 Dec;35(4).

42.

Tidd J, Bessant JR. *Managing innovation: integrating technological, market and organizational change*. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons; 2013.

43.

AMABILE TM, CONTI R, COON H, LAZENBY J, HERRON M. ASSESSING THE WORK ENVIRONMENT FOR CREATIVITY. *Academy of Management Journal*. 1996 Oct 1;39(5):1154-1184.

44.

Drazin R, Glynn MA, Kazanjian RK. MULTILEVEL THEORIZING ABOUT CREATIVITY IN ORGANIZATIONS: A SENSEMAKING PERSPECTIVE. *Academy of Management Review*. 1999 Apr 1;24(2):286-307.

45.

Woodman RW, Sawyer JE, Griffin RW. TOWARD A THEORY OF ORGANIZATIONAL CREATIVITY. *Academy of Management Review*. 1993 Apr 1;18(2):293-321.

46.

Tidd J, Bessant JR. *Managing innovation: integrating technological, market and organizational change*. Fifth edition. Chichester, West Sussex, United Kingdom: John Wiley & Sons; 2013.

47.

Francis D, Bessant J, Hobday M. Managing radical organisational transformation. *Management Decision*. 2003 Feb;41(1):18-31.

48.

Hart, Stuart L.^{1,2} slhart@unc.edu Christensen, Clayton M.³ cchristensen@hbs.edu. The Great Leap. MIT Sloan Management Review. 2002;44(1):51–56.

49.

Henderson, Rebecca M.¹ Clark, Kim B.². Architectural Innovation: The Reconfiguration of Existing Product Technologies and the Failure of Established Firms. Administrative Science Quarterly. 1990;35(1):9–30.

50.

Christensen CM. The innovator's dilemma: the revolutionary book that will change the way you do business. New [ed.]. New York: HarperBusiness; 2011.

51.

Christensen CM, Raynor ME. The innovator's solution: creating and sustaining successful growth. Boston, Mass: Harvard Business School; 2003.

52.

Meeting the Challenge of Disruptive Change [Internet]. Available from: <https://hbr.org/2000/03/meeting-the-challenge-of-disruptive-change>

53.

Christensen, Clayton M.¹ Overdorf, Michael². Harvard Business Review. Mar/Apr. 2000;78(2):66–76.

54.

UTTERBACK JM, ACEE HJ. DISRUPTIVE TECHNOLOGIES: AN EXPANDED VIEW. International Journal of Innovation Management. 2005 Mar;09(01):1–17.

55.

Prahalad, C. K. Bottom of the Pyramid as a Source of Breakthrough Innovations. *Journal of Product Innovation Management*. Number 1 p6-12; 2012;29(Issue: Number 1 p6-12):6-12.

56.

Christensen CM, Anthony SD, Roth EA. Seeing what's next: using the theories of innovation to predict industry change. Boston, Mass: Harvard Business School; 2004.

57.

Vachani, SushilSmith, N. Craig. Socially Responsible Distribution: Distribution Strategies for Reaching the Bottom of the Pyramid. *California Management Review*. Number 2 p52-84; 2008;50(Issue: Number 2 p52-84):52-84.

58.

Tidd J, Bessant JR. Managing innovation: integrating technological, market and organizational change. Fifth edition. Chichester, West Sussex: John Wiley & Sons; 2013.

59.

Trott P. Innovation management and new product development [Internet]. Sixth Edition. Harlow: Pearson; 2016. Available from: <https://roe.idm.oclc.org/login?url=https://ebookcentral.proquest.com/lib/roehampton-ebooks/detail.action?docID=6401107>

60.

Dodgson M, Gann D. Innovation: A very short introduction (electronic resource) [Internet]. Oxford: Oxford University Press; 2010. Available from: <http://site.ebrary.com/lib/roehampton/Doc?id=10464186>

61.

Ettlie JE, Ettlie JE. Managing innovation: new technology, new products, and new services in a global economy [Internet]. 2nd ed. Amsterdam: Butterworth-Heinemann; 2006. Available from: <https://roe.idm.oclc.org/login?url=http://www.vlebooks.com/vleweb/product/openreader?id>

=Roehampton&isbn=9780080479101&uid=^u

62.

Bessant J, Tidd J. Innovation and entrepreneurship. Third edition. Chichester, West Sussex, United Kingdom: Wiley; 2015.

63.

Christensen C. The innovator's dilemma: The revolutionary book that will change the way you do business. New [ed.]. New York: HarperBusiness; 2011.

64.

Christensen C. Seeing what's next? : Using theories of innovation to predict industry change. Boston, MA: Harvard Business School Press; 2004.

65.

Christensen C, Raynor M. The innovator's solution: Creating and sustaining successful growth. Boston, Mass: Harvard Business School; 2003.

66.

Narayanan V. Managing technology and innovation for competitive advantage. Prentice Hall; 2000.

67.

Utterback J. Mastering the dynamics of innovation. Boston, Mass: Harvard Business School; 1996.

68.

Ng W, Keasey K. Growing beyond smallness: How do small, closely controlled firms survive? International Small Business Journal. Sage Publications; 2010;28(6):620–630.

69.

Roberts E. Managing Invention and Innovation. Research Technology Management. Industrial Research Institute; 2007;50(1):35–54.

70.

Phillips W, Noke H, Bessant J, Lamming R. Beyond the steady state: Managing discontinuous product and process innovation. International Journal of Innovation Management. World Scientific; 2006;10(2):175–196.

71.

Utterback J, Acee H. Disruptive technologies: An expanded view. International Journal of Innovation Management. World Scientific; 2005;9(1):1–17.

72.

Birkinshaw J. Building ambidexterity Into an organization. MIT Sloan Management Review Summer. MIT Sloan Management Review; 2004;45(4):47–55.

73.

Francis D, Bessant J, Hobday M. Managing radical organisational transformation. Management Decision. Emerald Group Publishing Ltd; 2003;41(1):18–31.

74.

Hart S, Christensen C. The great leap. MIT Sloan Management Review. MIT Sloan Management Review; 2002;44(1):51–56.

75.

Christensen C, Overdorf M. Meeting the challenge of disruptive change. Harvard Business Review. Harvard Business Review; 2000;78(2):66–76.

76.

Suárez F, Utterback J. Dominant designs and the survival of firms. *Strategic Management Journal* [Internet]. John Wiley & Sons Incorporated; 1995;16(6):415–430. Available from: https://roe.idm.oclc.org/login?url=http://www.jstor.org/stable/2486786?seq=1#page_scan_tab_contents

77.

Anderson P, Tushman M. Technological discontinuities and dominant designs: A cyclical model of technological change. *Administrative Science Quarterly*. Sage Publications; 1990;35(4):604–633.

78.

Henderson R, Clark K. Architectural innovation: The reconfiguration of existing product technologies and the failure of established firms. *Administrative Science Quarterly*. Sage Publications; 1990;35(1):9–30.

79.

Tushman M, Anderson P. Technological discontinuities and organizational environments. *Administrative Science Quarterly*. Sage Publications; 1986;31(3):439–465.

80.

Abernathy W, Utterback J. Patterns of industrial innovation. *Technology Review*. Massachusetts Institute of Technology (MIT); 1978;80(7):40–47.

81.

Utterback J, Abernathy W. A dynamic model of product and process innovation. *Omega*. Elsevier; 1975;3(6):639–656.

82.

Prahalad C. Bottom of the pyramid as a source of breakthrough innovations. *Journal of Product Innovation Management*. Wiley-Blackwell; 2012;29(1):6–12.

83.

Bruno C, Reinhilde V. In search of complementarity in innovation strategy: Internal R&D and external knowledge acquisition. *Management Science*. INFORMS; 2006;52(1):68–82.

84.

Anthony S, Eyring M, Gibson L. Mapping your innovation strategy. *Harvard Business Review*. Harvard Business Review; 2006;84(5):104–113.

85.

Atuahene-Gima K, Li HY. Strategic decision comprehensiveness and new product development outcomes in new technology ventures. *Academy of Management Journal*. Academy of Management; 2004;47(4):583–597.

86.

Clarysse B, Wright M, Lockett A, Van de Velde E, Vohora A. Spinning out new ventures: A typology of incubation strategies from European research institutions. *Journal of Business Venturing*. Elsevier; 2005;20(2):183–216.

87.

Li HY, Atuahene-Gima K. Product innovation strategy and the performance of new technology ventures in China. *Academy of Management Journal*. Academy of Management; 2001;44(6):1123–1134.

88.

Teece D, Pisano G, Shuen A. Dynamic capabilities and strategic management. *Strategic Management Journal* [Internet]. John Wiley & Sons Incorporated; 1997;18(7):509–533. Available from: https://roe.idm.oclc.org/login?url=http://www.jstor.org/stable/3088148?seq=1#page_scan_tab_contents

89.

Dosi G, Teece D. The dynamic capabilities of firms: An introduction. *Industrial and Corporate Change*. Oxford University Press; 1994;3(3):537–537.

90.

Ng W, Thorpe R. Not another study of great leaders: Entrepreneurial leadership in a mid-sized family firm for its further growth and development. *International Journal of Entrepreneurial Behavior & Research*. Emerald Group Publishing Ltd; 2010;16(5):457-476.

91.

Berson Y, Linton J. An examination of the relationships between leadership style, quality, and employee satisfaction in R&D versus administrative environments. *R & D Management*. Wiley-Blackwell; 2005;35(1):51-60.

92.

Elkins T, Keller R. Leadership in research and development organizations: A literature review and conceptual framework. *The Leadership Quarterly*. Elsevier; 2003;14(4-5):587-606.

93.

West M, Borrill C, Dawson J, Brodbeck F, Shapiro D, Haward B. Leadership clarity and team innovation in health care. *The Leadership Quarterly*. Elsevier; 2003;14(4-5):393-410.

94.

Ehrhart M, Klein K. Predicting followers' preferences for charismatic leadership: The influence of follower values and personality. *The Leadership Quarterly*. Elsevier; 2001;12(2):153-179.

95.

Rerup C, Feldman M. Routines as a source of change in organizational schemata: The role of trial-and-error learning. *Academy of Management Journal*. Academy of Management; 2011;54(3):577-610.

96.

Pentland B, Hærem T, Hillison D. Comparing Organizational Routines as Recurrent Patterns of Action. *Organization Studies* [Internet]. Sage Publications; 2010;31(7):917–940. Available from: <http://dx.doi.org/10.1177/0170840610373200>

97.

Becker M, Zirpoli F. Applying organizational routines in analyzing the behavior of organizations. *Journal of Economic Behavior & Organization*. Elsevier; 2008;66(1):128–148.

98.

Espedal B. Do organizational routines change as experience changes? *The Journal of Applied Behavioral Science*. Sage Publications; 2006;42(4):468–490.

99.

Becker M. The concept of routines: Some clarifications. *Cambridge Journal of Economics*. Oxford University Press; 2005;29(2):249–262.

100.

Becker M, Lazaric N, Nelson R, Winter S. Applying organizational routines in understanding organizational change. *Industrial and Corporate Change*. Oxford University Press; 2005;14(5):775–791.

101.

Feldman M, Pentland B. Reconceptualizing organizational routines as a source of flexibility and change. *Administrative Science Quarterly* Mar. Sage Publications; 2003;48(1):94–118.

102.

Nelson R, Winter S. *An evolutionary theory of economic change*. Cambridge, Mass: Belknap Press; 1982.

103.

Björk J, Magnusson M. Where do good innovation ideas come from? Exploring the influence of network connectivity on innovation idea quality. *Journal of Product Innovation Management* [Internet]. Wiley-Blackwell; 2009;26(6):662–670. Available from: <http://dx.doi.org/10.1111/j.1540-5885.2009.00691.x>

104.

Amabile T, Schatzel E, Moneta G, Kramer S. Leader behaviors and the work environment for creativity: Perceived leader support. *The Leadership Quarterly*. Elsevier; 2004;15(1):5–32.

105.

Gilson L, Shalley C. A little creativity goes a long way: An examination of teams' engagement in creative processes. *Journal of Management* [Internet]. Sage Periodicals Inc.; 2004;30(4):453–470. Available from: <http://jom.sagepub.com/content/30/4/453.full.pdf+html>

106.

Drazin R, Glynn MA, Kazanjian R. Multilevel theorizing about creativity in organizations: A sensemaking perspective. *The Academy of Management Review* [Internet]. Academy of Management; 1999;24(2):286–307. Available from: https://roe.idm.oclc.org/login?url=http://www.jstor.org/stable/259083?seq=1#page_scan_tab_contents

107.

Amabile , 1998 T. How to kill creativity. *Harvard Business Review*. Harvard Business Review; 76(5):76–87.

108.

Amabile T, Conti R, Coon H, Lazenby J, Herron M. Assessing the work environment for creativity. *Academy of Management Journal*. Academy of Management; 1996;39(5):1154–1184.

109.

Scott S, Bruce , 1994 R. Determinants of innovative behavior: A path model of individual

innovation in the workplace. Academy of Management Journal. Academy of Management; 37(3):580-607.

110.

Woodman R, Sawyer J, Griffin R. Toward a theory of organizational creativity. The Academy of Management Review [Internet]. Academy of Management; 1993;18(2):293-321. Available from: https://roe.idm.oclc.org/login?url=http://www.jstor.org/stable/258761?seq=1#page_scan_tab_contents

111.

Frishammar J, Parida V. Circular Business Model Transformation: A Roadmap for Incumbent Firms. California Management Review. 2019 Feb;61(2):5-29.

112.

Korhonen J, Honkasalo A, Seppälä J. Circular Economy: The Concept and its Limitations. Ecological Economics. 2018 Jan;143:37-46.