

International Business Environment (BUS020N533A)

[View Online](#)

International Business Environment (BUS020N533A)

Anon. n.d.-a. 'Business Source Premier'. Retrieved (<http://web.a.ebscohost.com/ehost/search/advanced?sid=b0ec8e7c-8d02-464b-95ce-beb082b84479%40sessionmgr4005&vid=0&hid=4204>).

Anon. n.d.-b. 'Business Strategy Review'.

Anon. n.d.-c. 'Cultural Insights - Geert Hofstede'. Retrieved (<https://www.hofstede-insights.com/product/compare-countries/>).

Anon. n.d.-d. 'Emerald Insight'. Retrieved (<http://www.emeraldinsight.com/>).

Anon. n.d.-e. 'Harvard Business Review'.

Anon. n.d.-f. 'International Journal of Emerging Markets'.

Anon. n.d.-g. 'Management Today'.

Anon. n.d.-h. 'Nexis UK'. Retrieved (<https://advance-lexis-com.roe.idm.oclc.org/api/permalink/c56ba52a-ed27-4dc7-9485-82c3b004d34c/?context=1519360&identityprofileid=9H6FNF57682>).

Anon. n.d.-i. 'The World Factbook'. Retrieved (<https://www.cia.gov/library/publications/the-world-factbook/>).

Brett, J., Behfar, K., and Kern, M.C. 2006. 'Managing Multicultural Teams.' Harvard Business Review 84(Issue 11, p84-91. 8p. 2 Illustrations):84-91.

Brooks, Ian. 2011. 'The International Business Environment'. Pp. 1-31 in The international business environment: challenges and changes. Harlow: Financial Times Prentice Hall.

Cavusgil, S. Tamer, Pervez N. Ghauri, and Ayse A. Akcal. 2013. 'Opportunities and Trends in Emerging Markets'. Pp. 91-116 in Doing business in emerging markets. Los Angeles, [Calif.]: SAGE.

Cavusgil, S. Tamer, Knight, Gary A., and Riesenberger, John R. 2008. International Business: Strategy, Management, and the New Realities. International ed. Upper Saddle River, N.J.: Pearson Prentice Hall.

Cottrell, Stella. 2010. 'The Art of Reflection'. Pp. 188-216 in Skills for Success: Personal Development and Employability (Palgrave Study Skills). Palgrave Macmillan; 3rd edition

edition.

Gillett, Andy, Angela Hammond, and Mary Martala-Lockett. 2009. *Successful Academic Writing*. Harlow: Pearson Longman.

Hazelhurst, J. 2012. 'Buying up Britain'. *Management Today* 44-48.

Hewlett, Sylvia Ann, Rashid, Ripa. 2010. 'The Battle for Female Talent in Emerging Markets.' *Harvard Business Review* 88(Issue 5, p101-106. 5p. 1 Color Photograph):101-6.
Hofstede, Gert Jan, Paul Pedersen, and Geert Hofstede. 2002a. *Exploring Culture: Exercises, Stories and Synthetic Cultures*. London: Nicholas Brealey.

Hofstede, Gert Jan, Paul Pedersen, and Geert Hofstede. 2002b. *Exploring Culture: Exercises, Stories and Synthetic Cultures*. London: Nicholas Brealey.

Johnson, Bill. 2011. 'The CEO of Heinz on Powering Growth in Emerging Markets.' *Harvard Business Review* 89(Issue 10, p47-50. 4p. 1 Color Photograph):47-50.

Manktelow, A. 2014. *Guide to Emerging Markets : The Business Outlook, Opportunities and Obstacles*. First edit. New York: PublicAffairs.

Marr, Julian, and Cherry Reynard. 2010. *Investing in Emerging Markets: The BRIC Economies and Beyond*. Vol. Securities Institute. Chichester: Wiley.

Morrison, Janet and Morrison, Janet. 2011. *The Global Business Environment: Meeting the Challenges*. 3rd ed. Basingstoke: Palgrave Macmillan.

Mullins, John, and Terry Rhodes. 2011. 'Managing Ethically in Corrupt Environments'. *Business Strategy Review* 22(4):50-55. doi: 10.1111/j.1467-8616.2011.00795.x.

Porter, Michael E. 2004. *Competitive Advantage: Creating and Sustaining Superior Performance*. New ed. London: Free.

Rugman, Alan M., and Simon Collinson. 2009. *International Business*. 5th ed. Harlow: Financial Times Prentice Hall.

Sutherland, Jonathan, and Diane Canwell. 2004. *Key Concepts in International Business*. Houndmills, Basingstoke, Hampshire: Palgrave Macmillan.

Tedjarati, S. 2014. 'Shifting the Focus to Emerging Markets.' *Harvard Business Review* 92(Issue 9):82-82.

University of Roehampton Library. n.d. 'Referencing Guidance'. Retrieved (<https://portal.roehampton.ac.uk/information/library/Pages/referencing-and-refworks.aspx>).

Wild, John J., and Kenneth L. Wild. 2016. 'Globalisation'. Pp. 30-67 in *International business: the challenges of globalization*. Boston: Pearson.