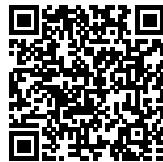


# Consumer Behaviour (BUS020N561Y)

Consumer Behaviour (BUS020N561Y) - Not running 2014/15

[View Online](#)



---

Arnould, E. J., & Thompson, C. J. (2005). Consumer Culture Theory (CCT): Twenty Years of Research. *Journal of Consumer Research*, 31(4), 868–882. <https://doi.org/10.1086/426626>

Brand America: the making, unmaking and remaking of the greatest national image of all time by Anholt, Simon, Hildreth, Jeremy. (n.d.).

<http://prism.talis.com/roehampton/items/640188?query=anholt&brand&resultsUri=items?query=anholt+brand>

Consumer behaviour: European perspective. (2009). Prentice Hall/Financial Times.

East, Robert, Vanhuele, Marc, & Wright, Malcolm. (2008). Consumer behaviour. SAGE.

Featherstone, Mike & ebrary, Inc. (2007). Consumer culture and postmodernism: Vol. Theory, culture&society (2nd ed) [Electronic resource]. SAGE Publications.

Gellner, Ernest. (2006). Nations and nationalism: Vol. New perspectives on the past (2nd ed). Blackwell.

Goodman, Michael K., Goodman, David, Redclift, M. R., & ebrary, Inc. (2010). Consuming space: placing consumption in perspective [Electronic resource]. Ashgate Pub. Limited.

Holbrook, Morris B. (n.d.). The Experiential Aspects of Consumption: Consumer Fantasies, Feelings, and Fun. The Experiential Aspects of Consumption: Consumer Fantasies, Feelings, and Fun. *Journal of Consumer Research*, 9 Issue 2, p132-140, 9p, 1 Diagram(9 Issue 2, p132-140, 9p, 1 Diagram).

Jansson-Boyd, Cathrine V. (2010). Consumer psychology (electronic resource). Open University Press.

<https://roe.idm.oclc.org/login?url=https://ebookcentral.proquest.com/lib/roehampton-ebooks/detail.action?docID=771418>

Jim Blythe. (n.d.). Consumer Behaviour [Paperback]. Thomson Learning.

Lewis, Alan. (2008). The Cambridge handbook of psychology and economic behaviour (electronic resource). Cambridge University Press.

<https://roe.idm.oclc.org/login?url=http://www.vlebooks.com/vleweb/product/openreader?id=Roehampton&isbn=9780511390920&uid=^u>

Lewis, Tania & Potter, Emily. (2011). Ethical consumption: a critical introduction. Routledge.

MacInnis, D. J., & Folkes, V. S. (2010). The Disciplinary Status of Consumer Behavior: A Sociology of Science Perspective on Key Controversies. *Journal of Consumer Research*, 36 (6), 899–914. <https://doi.org/10.1086/644610>

Nair, Suja R. & ebrary, Inc. (2009). Consumer behaviour and marketing research: (text and cases) (Rev. ed) [Electronic resource]. Himalaya Pub. House.

Pant, Himanshu & ebrary, Inc. (2007). Advertising and consumer behaviour [Electronic resource]. ABD Publishers.

Parsons, Elizabeth & Maclaran, Pauline. (2009). Contemporary issues in marketing and consumer behaviour [Electronic resource]. Butterworth-Heinemann.

Raab, Gerhard & ebrary, Inc. (2010). The psychology of marketing: cross-cultural perspectives [Electronic resource]. Gower.

Schiffman, Leon G., Kanuk, Leslie Lazar, & Hansen,  
Ha  
◦

vard. (2012a). Consumer behaviour: a European outlook (2nd ed). Financial Times Prentice Hall.

Schiffman, Leon G., Kanuk, Leslie Lazar, & Hansen,  
Ha  
◦

vard. (2012b). Consumer behaviour: a European outlook (2nd ed). Financial Times Prentice Hall.

Schiffman, Leon G., Kanuk, Leslie Lazar, & Wisenblit, Joseph. (2010). Consumer behavior (10th ed., Global ed). Pearson Prentice Hall.

Solomon, Michael R. (2010). Consumer behaviour: a European perspective (4th ed). Financial Times Prentice Hall.