

# Business Ethics and Responsible Management (BUS020X601A) (Academic year 2023-2024)

[View Online](#)

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163 items

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**How Apparel Brand Purchasing Practices Drive Labor Abuses | HRW**

[Webpage](#)

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**Managing for Stakeholders: Trade-offs or Value Creation** - R. Edward Freeman, 2010

[Article](#) | This is the Freeman part of the special issue

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**Kant's Categorical Imperative and the "Business" of Profit Maximization: The Quest for Service Paradigm** - Godwyns Ade Agbude, Joseph Kayode Ogunwede, Joy Godwyns-Agbude, Ikedinachi Power Ayodele Wogu, Excellence-Oluye Nchekwube, 2015

[Article](#) | **Essential Reading**

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**Bagha, J. and Lacznial, G.R, (2015) Seeking the Real Adam Smith and Milton Friedman**

[Webpage](#) | **Essential Reading**

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**Carroll, A. B., (2004) Managing ethically with global stakeholders: A present and future challenge**

[Webpage](#) | **Further Reading**

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**Business Ethics and Corporate Social Responsibility - Is there a Dividing Line?** - Mridula Goel, Ms. Preeti E. Ramanathan, 2014

[Article](#) | **Essential Reading**

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**Corporate Social Responsibility and Stakeholder Theory: Learning From Each Other** - R. Edward Freeman, Sergiy Dmytiryev, 2017

[Article](#) | **Essential Reading** | You can access the paper by Freeman and Dmytiryev here

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Read before class:

James, H., S (2014) 'Why do Good People Do Bad Things in Business? Lessons from Research for Responsible Business Managers' in Issa, T. and Wolf, R. (eds) International Business Ethics and Growth Opportunities. Hershey, PA : IGI Global.

Available at link below. You will need to create an account at the SSRN site to get this paper. However it is free and gives to access to a wide range of other free papers.

Also -note - this paper has a very useful summary table of management responses to undesirable actions.

**What's a Business For? - 2002**

**Article** | **Essential Reading** | This is the Charles Handy article and essential reading for your thinking on the role of business in society, it questions the idea that the purpose of business is to make money. Rather it suggests that the purpose is to what ever it is that the business does as well as it can. The question now becomes - what does 'as well as it can mean'? Try linking this to ego theory - we can now argue that doing 'the right thing' is part of doing business well.

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**CIPD code of conduct**

**Document** | **Essential Reading** | Useful to see what is expected of practitioners by the professional body. Will be useful in future weeks for assessments.

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**The Role of Business in Society - John Kay**

**Webpage** | **Essential Reading** | Essential reading for your thinking on the role of business in society

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**ACCA code of ethics**

**Document** | **Essential Reading** | This is good to look at now; it will illustrate what the accounting profession expects of practitioners. You may also need it in future weeks when looking at your assessment.

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**The corporate responsibility to respect human rights: a status review - Claire Methven O'Brien, Sumithra Dhanarajan, 2016-05-16**

**Article** | **Further Reading**

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**The benefits and costs of corporate social responsibility - Geoffrey B. Sprinkle, Lauren A. Maines, 2010-09**

**Article** | **Further Reading** | Although this is accountancy focussed it does give a nice overview of CSR pros and Cons that differ from the normal emphasis on Friedman's arguemnts.

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**Managing for Stakeholders: Trade-offs or Value Creation - R. Edward Freeman, 2010**

**Article** | **Further Reading**

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**Week 1** (10 items)

This first week gets us thinking about what ethics is, and how we as individuals engage with ethical thinking.

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**Essential Reading** (4 items)**Chapter 4**

**Chapter** | **Essential Reading** | This chapter will introduce to characteristics associated with ethical decision making...does education make a difference to how people decide to act? Or age? Gender, culture? It also covers the work of Kohlberg and Jones which we will use. This extract has been digitised for your convenience. Print copies are also available in the Library.

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**ETHICAL DECISION MAKING BY INDIVIDUALS IN ORGANIZATIONS: AN ISSUE-CONTINGEN... - 1991**

**Article** | **Essential Reading** | Essential reading for week 1. Note in particular Jones idea of the six 'circumstances' which he says mean you think about the ethical issue differently. Contrast this with Kohlberg - he would say, for example, someone might not take a paperclip from stationary, or £1000 from the till for the same reason - fear of getting caught. Jones might say - the 'act' is the same but a paperclip is hardly £1000 so in the circumstances people act differently

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**Moral development: A review of the theory** - Lawrence Kohlberg, Richard H. Hersch, 1977-04

**Article** | **Essential Reading** | You can access the PDF from this link - look to the right of the screen and click the 'PDF' button

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### An Overview of Business Ethics

**Chapter** | **Essential Reading** | A useful introduction to thinking about ethics and business - read chapter 1

### Further Reading (3 items)

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**Ethics theory & business practice** - Mick Fryer, 2015

**Book** | **Further Reading** | Read Introduction pages 1-17  
Extra reading, different take on the basics we have been covering.

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**Family Business Ethics: At the Crossroads of Business Ethics and Family Business** - Pedro Vazquez, 2018-7

**Article** | **Further Reading** | A paper that tries to identify the difference between ethics in big corporations (where most research is on ethics is done) and family firms

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**Business Ethics in Practice** - Simon Robinson, 2012

**Book** | **Further Reading** | Read Chapter 1 'Are we still the good guys? - Introducing Business Ethics'

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### Further Independent Study (including assessment) (3 items)

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**ACCA code of ethics**

**Document** | **Further Reading** | Useful to illustrate what is expected by the profession of practitioners, you may need this in future weeks too for your assessment - this link is in the slides of the EXPLORE videos

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**Code of conduct of the Chartered Institute of Marketing**

**Document** | **Further Reading** | Useful to see what is expected of practitioners by the professional body. Will be useful in future weeks too for assessments-- this link is in the slides of the EXPLORE videos

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**CIPD code of conduct**

**Document** | **Further Reading** | useful to read now to see what the professional body expects of practitioners. Will be useful in future weeks for assessment- this link is in the slides of the EXPLORE videos

## Week 2 Responsible management, the purpose of business and the shareholder vs stakeholder debate (19 items)

This reading list adds more substance to the idea that businesses MAY have been fixated too much on 'the bottom line' and thus acting more in the interest of shareholders than other stakeholders. As the classes explored however - how far can any business actually fix on shareholders without considering consumers, employees and so on. Make sure you also access the Squawk box piece, the BRT statement and think about whether this is 'just a matter of emphasis' or whether business does sometimes ignore wider stakeholder impacts.

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### Essential Reading (8 items)

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**What's a Business For? - 2002**

[Article](#) | [Essential Reading](#)

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**The Shareholders vs. Stakeholders Debate. - Smith, H. Jeff1 jeff.smith@mba.wlu.edu, 2003**

[Article](#) | [Essential Reading](#) | Although an older article, this will provide a good background for the shareholder vs stakeholder idea. It argues that the two ideas are not quite as polarized as we present them in class - see how you can use this to provide a more nuanced view of the role of a manager in 'creating profits'.

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**The Role of Business in Society - John Kay**

[Webpage](#) | [Essential Reading](#)

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**The Error at the Heart of Corporate Leadership. - 2017**

[Article](#) | [Essential Reading](#) | A very useful and thoughtful overview of the 'controversy' of whether managers are the agents of shareholders

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**Why Purpose Is Key To Corporate Success**

[Webpage](#) | [Essential Reading](#)

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**Principles for Purposeful Business | The British Academy**

[Webpage](#) | [Essential Reading](#) | This is the report mentioned in the Discover section . It is the end of a wide ranging review of how business in genera is interpreting connections to society. Maybe not read all of it, but look through, you will find some interesting points.

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**Should Corporations Simply Maximize Shareholder Value?**

[Webpage](#) | [Essential Reading](#)

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**Is Maximizing Shareholder Value a Thing of the Past?**

[Webpage](#) | [Essential Reading](#)

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**Business Ethics : Readings and Cases in Corporate Morality - W. Michael Hoffman, 2014**

[Book](#) | [Essential Reading](#) | Read pages 157 -162 The Nature of the Corporation. These pages introduce the readings that come next and give an overview of some of the shareholder/stakeholder arguments

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**Stakeholder Theory As an Ethical Approach to Effective Management: applying the theory to multiple contexts**

[Document](#) | [Essential Reading](#)

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**Managing for Stakeholders** - R. Edward Freeman, 2007[Article](#) | [Further Reading](#)**Further Reading** (8 items)

This is Friedman's very important and influential article, you can access it here

[Document](#) | [Essential Reading](#)

**Business Ethics : Readings and Cases in Corporate Morality** - W. Michael Hoffman, 2014

[Book](#) | [Further Reading](#) | Read the paper by Albert Z Carr 'Is Business Bluffing' originally published in 1967. It argues that business ethics is different from 'everyday ethics'

**Corporate Social Responsibility and Stakeholder Theory: Learning From Each Other** - R. Edward Freeman, Sergiy Dmytriiev, 2017

[Article](#) | [Further Independent Study](#)

**Business Ethics and Stakeholder Analysis** - Kenneth E. Goodpaster, 1991-01

[Article](#) | [Further Reading](#)

**The Stakeholder Model Refined** - Yves Fassin, 2009-1

[Article](#) | [Further Independent Study](#)

**The benefits and costs of corporate social responsibility** - Geoffrey B. Sprinkle, Lauren A. Maines, 2010-09

[Article](#) | [Further Independent Study](#)

**Business Ethics in Practice** - Simon Robinson, 2012

[Book](#) | [Further Reading](#) | Read chapter 11 Social Responsibility

**Business Ethics Publications - Stakeholder Management report (free)**

[Website](#) | [Further Reading](#)**Week 3 Ethical Theory part 1 Smith, Mill and Kant** (7 items)**Essential Reading** (3 items)

Bagha, J. and Lacznial, G.R, (2015) Seeking the Real Adam Smith and Milton Friedman

[Webpage](#) | [Further Reading](#)

**Kant's Categorical Imperative and the "Business" of Profit Maximization: The Quest for Service Paradigm** - Godwyns Ade Agbude, Joseph Kayode Ogunwede, Joy Godwyns-Agbude, Ikedinachi Power Ayodele Wogu, Excellence-Oluyeye Nchekwube, 2015

[Article](#) | [Further Reading](#)

**Michael Sandel: What's the right thing to do? | TED Talk | TED.com**

[Webpage](#) | [Essential Reading](#)

## Essential Reading (4 items)

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### Chapter 3

[Chapter](#) | **Essential Reading** | This extract has been digitised for your convenience. Print copies are also available in the Library.

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**Insights from Ethical Theory (Chapter 2) - Ethics and Business** - Kevin Gibson  
Kevin Gibson

[Webpage](#) | **Essential Reading** | This provides a readable introduction to some of the theories we look at. Read Crane et al first if you are limited for time, but this is also a good chapter to help deepen your understanding.

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**Ethics theory & business practice** - Mick Fryer, 2015

[Book](#) | **Essential Reading** | This book has a chapter each for the theories we cover - useful if you want more depth than Crane et al provide

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**Business Ethics in Practice** - Simon Robinson, 2012

[Book](#) | **Further Reading** | Pages 103-11

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## Week 4 Ethical Theory 2: Justice, Care and other alternatives to wiggled gentlemen (8 items)

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### Essential Reading (2 items)

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**Business ethics: managing corporate citizenship and sustainability in the age of globalization** - Andrew Crane, Dirk Matten, Sarah Glozer, Laura J. Spence, 2019

[Book](#) | **Essential Reading** | To access the part you need from this book online, go back to week 3 and click on the digitized extract

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**Ethics theory & business practice** - Mick Fryer, 2015

[Book](#) | **Essential Reading** | While you can get everything in Crane, Matten, Glozer and Spence (2019) Extract - see week three list, this book will help you look deeper into the ideas you might want to use for the assessment. Look at:

□□Chapter 4 is called 'social contract' this is where you will find Rawls and social justice

□□Chapter 5 is called Virtue (we do this in week 6)

□□Chapter 6 is called 'Feminine', but it is here that you will find the Ethics of Care

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### Further Reading (6 items)

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**On the Harmony of Feminist Ethics and Business Ethics** - JANET L. BORGERSON, 2007-12

[Article](#) | **Further Reading** | I would only suggest this if you are interested in critiques of Gilligan from feminists.

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**Ubuntu and Business Ethics: Problems, Perspectives and Prospects** - Andrew West, 2014-4

[Article](#) | **Further Reading**

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**BUSINESS ETHICS IN ISLAMIC CONTEXT: PERSPECTIVES OF A MUSLIM BUSINESS LEADER...** - 1997

[Article](#) | [Further Reading](#)

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**Confucian Business Ethics and the Economy** - Kit-Chun Joanna Lam, 2003-03

[Article](#) | [Further Reading](#)

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**Authentic leadership and the ethic of care** - Sylvia Atwijuka; ; Cam Caldwell;

[Article](#) | [Further Reading](#)

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**Crisis Management and an Ethic of Care: The Case of Northern Rock Bank** - Philip M. Linsley, Richard E. Slack, 2013-3

[Article](#) | [Further Reading](#)

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## Week 6 Ethical Leadership (12 items)

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**Moral Person and Moral Manager: How Executives Develop a Reputation for Ethical Leadership** - Linda Klebe Trevin

o, 20000701

[Article](#) | [Essential Reading](#)

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**Why Do Good People Do Bad Things in Business? Lessons from Research for Responsible Business Managers** - James, Jr., Harvey S.

[Article](#) | [Essential Reading](#) | This paper requires you to sign up to SSRN (it is free and a good source for other papers) you will probably already have registered because we needed to do this for a paper earlier in the course.

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**The toxic triangle: Destructive leaders, susceptible followers, and conducive environments** - Art Padilla, Robert Hogan, Robert B. Kaiser, 2007-6

[Article](#) | [Further Reading](#)

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**Further Reading**

[Page](#) | [Further Reading](#)

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**What's a Business For?** - 2002

[Article](#) | [Essential Reading](#) | Handy's article questioning what a business is for.

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**Virtue Theory as a Dynamic Theory of Business** - Surendra Arjoon, 2000

[Article](#) | [Essential Reading](#)

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**Virtue Theory as a Dynamic Theory of Business** - Surendra Arjoon, 2000

[Article](#) | [Further Reading](#) | Useful further reading to cover both the basics of virtue and how this relates to leadership

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**Practice of Ethical Leadership** - Markkula Center for Applied Ethics

[Webpage](#) | [Essential Reading](#)

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## Business Ethics

[Webpage](#) | **Further Reading** | read chapter 10 - this adds a different perspective to how we have been looking at leadership. It does not come at the subject in the same way, but you should be able to see the links and this will provide you with more depth on the subject.

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## Principles for Purposeful Business | The British Academy

[Webpage](#) | **Further Reading** | This will take you to a page where you can download a summary of the report. Again this might not seem directly relevant, but by now you should be making the connection between purpose and how a business acts - how do you think this exemplifies 'virtues'?

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## Good Leadership in the UK

[Document](#) | **Further Reading** | A study on leadership which offers interesting findings on the place of character in leadership

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## The Jubilee Centre Framework for Virtue-based professional ethics

[Document](#) | **Further Reading** | Looks at incorporating virtue into how we think of being managers - codes, it says, are too rigid, good decisions will come from character.

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## Week 7 Ethics and CSR exploring the crossover between ideas (8 items)

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### Essential Reading (3 items)

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Zouheyr Gheraia, Sawssan Saadaoui, Hanane Abed Abdelli (2019) Business Ethics and Corporate Social Responsibility: Bridging the Concepts

[Document](#) | **Essential Reading**

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Business Ethics and Corporate Social Responsibility - Is there a Dividing Line? - Mridula Goel, Ms. Preeti E. Ramanathan, 2014

[Article](#) | **Essential Reading**

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The Routledge companion to business ethics - 2018

[Book](#) | **Essential Reading** | This link should contain a further link to chapter 10. If not, you need chapter 10 'social responsibility' by Florian Wettstein

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### Further Reading (5 items)

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Godfrey Adda, Dr. John Bosco Azigwe, Aboteyure Roger Awuni (2016) BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY FOR BUSINESS SUCCESS AND GROWTH

[Document](#) | **Further Reading**

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Corporate Social Responsibility and Stakeholder Theory: Learning From Each Other - R. Edward Freeman, Sergiy Dmytiryev, 2017

[Article](#) | **Further Reading**

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Schwartz and Carroll, A.B. (2003) CORPORATE SOCIAL RESPONSIBILITY: A THREE-DOMAIN APPROACH. - 2003

[Article](#) | **Further Reading**

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Carroll, A. B., (2004) Managing ethically with global stakeholders: A present and future challenge

[Webpage](#) | Further Reading

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A Moral Pluralist Perspective on Corporate Social Responsibility: From Good to Controversial Practices - Marian Eabrasu, 2012-11

[Article](#) | Further Independent Study

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## Week 9 Making decisions – now we know the theory, what are the models for decision making? (4 items)

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Summary of Rushworth Kidder

[Document](#) | Essential Reading | The book is not available in our library, but this is a short and useful summary of the ideas presented in the lecture

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A Framework for Ethical Decision Making - Markkula Center for Applied Ethics

[Webpage](#) | Essential Reading | the web page for the Markkula Centre

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## Further Reading (1 items)

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Sartrean Existentialism and Ethical Decision-Making in Business Abstract - Andrew West, 2008

[Article](#) | Further Reading

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A Framework for Ethical Decision Making - Markkula Center for Applied Ethics

[Webpage](#) | Essential Reading

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## Week 8 Employees (5 items)

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### Essential Reading (1 items)

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Business ethics: managing corporate citizenship and sustainability in the age of globalization - Andrew Crane, Dirk Matten, Sarah Glozer, Laura J. Spence, 2019

[Book](#) | Essential Reading | Look at Chapter 7 'Employees and Business Ethics'

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### Further Reading (2 items)

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Developing a framework of effective prevention and response strategies in workplace sexual harassment - Paula McDonald, Sara Charlesworth, Tina Graham, 2015-01

[Article](#) | Further Reading

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Business Ethics in Practice - Simon Robinson, 2012

[Book](#) | Further Reading | Chapter 7 'The Workplace of the Twenty-First Century'

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Sexual harassment...some see it...some won't. - 1981

[Article](#) | [Further Independent Study](#)

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Turning the tables: ending sexual harassment at work | Equality and Human Rights Commission

[Webpage](#) | [Further Independent Study](#) | This link takes you to where you can download the report

## Week 8 Supply Chains Essential Reading (6 items)

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Business ethics: managing corporate citizenship and sustainability in the age of globalization - Andrew Crane, Dirk Matten, Sarah Glozer, Laura J. Spence, 2019

[Book](#) | [Essential Reading](#) | Chapter 9 Suppliers

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Elements affecting social responsibility in supply chains - David Eriksson, Göran Svensson, 2015-08-10

[Article](#) | [Further Reading](#)

## .Further Reading (4 items)

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How Apparel Brand Purchasing Practices Drive Labor Abuses | HRW

[Webpage](#) | [Further Reading](#)

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Ripe for Change: Ending human suffering in supermarket supply chains | Oxfam Policy & Practice

[Webpage](#) | [Further Reading](#)

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Modern slavery challenges to supply chain management - Stefan Gold, Alexander Trautrimis, Zoe Trodd, 2015-08-10

[Article](#) | [Further Reading](#)

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Do codes of conduct improve worker rights in supply chains? A study of Fair Wear Foundation - Niklas Egels-Zandén, Henrik Lindholm, 2015-11

[Article](#) | [Further Reading](#)

## Week 10 Marketing (4 items)

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### Essential Reading (3 items)

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Business ethics: managing corporate citizenship and sustainability in the age of globalization - Andrew Crane, Dirk Matten, Sarah Glozer, Laura J. Spence, 2019

[Book](#) | [Essential Reading](#)

**Business ethics: managing corporate citizenship and sustainability in the age of globalization** - Andrew Crane, Dirk Matten, 2016[Book](#) | [Essential Reading](#) | Chapter 9**Business Ethics in Practice** - Simon Robinson, 2012[Book](#) | [Further Reading](#) | Chapter 10**Further reading** (1 items)**Code of conduct of the Chartered Institute of Marketing**[Document](#) | [Further Independent Study](#)**Week 11** (2 items)**Further Reading** (2 items)**The Cambridge Companion to Virtue Ethics** - 2013[Book](#) | [Further Reading](#) | Read: Chapter 11 - The Virtue Approach to Business Ethics.**Justice: what's the right thing to do?** - Michael J. Sandel, 2010[Book](#) | [Further Reading](#) | Read: Chapter 8. This book is full of examples and a clear explanation of how ethics are applied in practice using theory. So, if you are struggling with understanding theory - read this!!**Week** (1 items)**Further Reading** (1 items)**Corporate sustainability**[Webpage](#) | [Further Reading](#) | Read: PWC Total Impact Report. Bankers Fail Honesty Test. CHron Explains Compliance vs integrity.**Supplementary Reading** (16 items)**Ashgate Research Companion to Corporate Social Responsibility** - D Crowther, N Capaldi, 2008

[Book](#) | [Further Reading](#)

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**Ethics: a contemporary introduction** - Harry J. Gensler, 2011

[Book](#) | [Further Reading](#)

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**Ethical climate, organizational support & affective well-being: a quantitative analysis of perceived ethical climate, perceived organizational support and job-related affective well-being** - Hoover, Robert Shannon, 2008

[Book](#) | [Further Reading](#)

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**Ethics and organizational practice: questioning the moral foundations of management** - Muhr, Sara Louise, Sørensen, Bent Meier, Vallentin, Steen, c2010

[Book](#) | [Further Reading](#)

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**Above the bottom line** - Robert C. Solomon, c2004

[Book](#) | [Further Reading](#)

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**Vice & virtue in everyday life: introductory readings in ethics** - Christina Hoff Sommers, Frederic Tamler Sommers, c2013

[Book](#) | [Further Reading](#)

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**Bourgeois virtues : ethics for an age of commerce. Deirdre McCloskey** - Deirdre N. McCloskey, 2007

[Book](#) | [Further Reading](#)

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**An introduction to business ethics** - Chryssides, George, Kaler, John H., 2001

[Book](#) | [Further Reading](#)

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**Resisting corporate corruption: cases in practical ethics from Enron through the financial crisis** - Stephen V. Arbogast, ebrary, Inc, 2013

[Book](#) | [Further Reading](#)

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**A companion to business ethics** - Frederick, Robert, 2002

[Book](#) | [Further Reading](#)

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**Companion to Business Ethics** - Robert Frederick, 2008

[Book](#) | [Further Reading](#)

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**Managing for stakeholders: survival, reputation, and success** - R. Edward Freeman, Jeffrey S. Harrison, Andrew C. Wicks, ebrary, Inc, c2007

[Book](#) | [Further Reading](#)

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**Globalisation and business ethics** - Karl Homann, Peter Koslowski, Christoph Luetge, 2007

[Book](#) | [Further Reading](#)

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**Ethical Leadership** - Manuel Mendonca, 2007

[Book](#) | [Further Reading](#) | Print copies are also available in the library

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**Corporate governance and business ethics** - Moon, Jeremy, Orlitzky, Marc, Whelan, Glen, c2010

[Book](#) | [Further Reading](#)

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**Above the board: how ethical CEOs create honest corporations** - Patrizia Porrini, Lorene Hiris, Gina Poncini, 2009

[Book](#) | [Further Reading](#)

## Journals and Articles (10 items)

Keep up to date with recent research

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**Business Ethics: A European Review (Wiley-Blackwell)**

[Journal](#) | [Further Reading](#) | Login to access full-text from 1997 to present

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**EJBO - Electronic Journal of Business Ethics and Organization Studies**

[Webpage](#) | [Further Reading](#)

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**Journal of Business Ethics (Springer)**

[Journal](#) | [Further Reading](#) | Login to access full-text from 1997 to present

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**Moral Development: A Review of the Theory** - Lawrence Kohlberg and Richard H. Hersh, 1977

[Article](#) | [Further Reading](#)

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**Business Ethics and Stakeholder Analysis** - Kenneth E. Goodpaster, 1991-01

[Article](#) | [Further Reading](#)

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**The Stakeholder Model Refined** - Yves Fassin, 2009-1

[Article](#) | [Further Reading](#)

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**Managing for Stakeholders** - R. Edward Freeman, 2007

[Article](#) | [Further Reading](#)

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**Philosophy, Ethics, and Capitalism: An Interview with BB&T Chairman John Allison** - Parnell, John A.

[Article](#) | [Further Reading](#)

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**The virtue approach to business ethics** - Edwin Hartman

[Chapter](#) | [Further Reading](#)

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**It's All in the Game: A 3D Learning Model for Business Ethics** - Suzy Jagger, Haytham Siala, Diane Sloan, 2015-2-10

[Article](#) | [Further Reading](#) | This is an article on the ethics game you are using in Week 4.

## Websites (8 items)

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**Institute for Global Ethics**

[Website](#) | [Further Reading](#)

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**Institute of Business Ethics**

[Website](#) | [Further Reading](#)

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**AccountAbility**

[Website](#) | [Further Reading](#)

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BSR

[Website](#) | [Further Reading](#)

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GoodCorporation

[Website](#) | [Further Reading](#)

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Tomorrows Company

[Website](#) | [Further Reading](#)

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Nyenrode Business Universiteit

[Webpage](#) | [Further Reading](#)

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Ethical Corporation

[Website](#) | [Further Reading](#)

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## Other (11 items)

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Moral Development: A Review of the Theory - Lawrence Kohlberg and Richard H. Hersh, 1977

[Article](#) | [Further Reading](#)

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EJBO - Electronic Journal of Business Ethics and Organization Studies

[Webpage](#) | [Further Reading](#)

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The virtue approach to business ethics - Edwin Hartman

[Chapter](#) | [Further Reading](#)

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Philosophy, Ethics, and Capitalism: An Interview with BB&T Chairman John Allison - Parnell, John A.

[Article](#) | [Further Reading](#)

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Managing for Stakeholders - R. Edward Freeman, 2007

[Article](#) | [Further Reading](#)

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The Stakeholder Model Refined - Yves Fassin, 2009-1

[Article](#) | [Further Reading](#)

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Business Ethics and Stakeholder Analysis - Kenneth E. Goodpaster, 1991-01

[Article](#) | [Further Reading](#)

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Code of Professional Conduct - 0001

[Article](#) | [Further Reading](#)

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Expected Influence of Ethics on Product Development Process - Stig Larsson, 2006

[Article](#) | [Further Reading](#)

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Business culture and dishonesty in the banking industry - Alain Cohn, Ernst Fehr, Michel André Maréchal, 2014-11-19

[Article](#) | [Further Reading](#)**MRS Code of Conduct 2014**[Document](#) | [Further Reading](#)**Referencing Guidance** - University of Roehampton Library[Webpage](#) | [Essential Reading](#) | Roehampton guide to referencing and using the Harvard reference style**Policies and Persons: A Casebook in Business Ethics: Instructor's Manual** - Matthews, GOODPASTER, 1991[Book](#)**Corporate Social Responsibility and Firm Debt Maturity** - Mohammed Benlemlih, 2017-9[Article](#)**Crisis Management and an Ethic of Care: The Case of Northern Rock Bank** - Philip M. Linsley, Richard E. Slack, 2013-3[Article](#) | [Further Reading](#)**EMERALD JMD JMD598705 1040..1051 - JMD-12-2016-0331**[Article](#) | [Further Reading](#)**Authentic leadership and the ethic of care** - Sylvia Atwijuka; ; Cam Caldwell;[Article](#) | [Further Reading](#)**'Dirty Fashion' report reveals pollution in big brands' supply chains | prelaunch.newint.org**[Webpage](#) | This is a summary of the full report which you can read before the seminar**Ethics theory & business practice** - Mick Fryer, 2015[Book](#) | [Further Reading](#) | A useful book because it covers the basics, plus has a whole chapter on each of the theories we will meet.**Code of conduct of the Chartered Institute of Marketing**[Document](#) | [Further Reading](#) | Useful to see what is expected of practitioners by the professional body**Why Purpose Is Key To Corporate Success**[Webpage](#) | [Essential Reading](#)

## Week 12 CSR (2 items)

**Business Ethics and Corporate Social Responsibility – Is there a Dividing Line?** - Mridula Goel, Ms. Preeti E. Ramanathan, 2014[Article](#)**Business ethics: managing corporate citizenship and sustainability in the age of globalization Chapter 2** - Andrew Crane, Dirk Matten, 2016[Book](#) | [Essential Reading](#)

## Stakeholder Theory As an Ethical Approach to Effective Management: applying the theory to multiple contexts

[Document](#) | This is the article by Harrison, Freeman and Sa de Arbreu, you need only read up to where the authros start to summarise the papers in the journal this is an introduction to.

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This if Friedman's very important and influential article, you can access it here

[Document](#)

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## Zouheyr Gheraia, Sawssan Saadaoui, Hanane Abed Abdelli (2019) Business Ethics and Corporate Social Responsibility: Bridging the Concepts

[Document](#) | An open source, this link will take you to a page where you can read the paper or access a pdf of the article

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## Godfrey Adda, Dr. John Bosco Azigwe, Aboteyure Roger Awuni (2016) BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY FOR BUSINESS SUCCESS AND GROWTH

[Document](#) | Essential Reading

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## Schwartz and Carroll, A.B. (2003) CORPORATE SOCIAL RESPONSIBILITY: A THREE-DOMAIN APPROACH. - 2003

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